



98 Romanian contemporary art works in 2011

Bucharest, January 2012

Năsui private collection&gallery is a cultural operator presenting the most important premium creations of a carefully selected pool of Romanian contemporary artists, within favourable international and national contexts. After a year, Nasui private collection&gallery is happy to count not less than 98 Romanian art works exposed, represented and promoted within Romania and abroad. The art works belong to nine premium contemporary Romanian artists.

Nasui private collection&gallery opens in December 2010, with 11-year expertise in modern and contemporary art and 6-year professional experience in cultural management. As cultural operator it aims to circulate its artists and art works on **national and international art markets and scenes** and to contribute to the **sustainable growth of the represented artists' market values**.

Investment in art

Romanian contemporary art market is very young, with commercial galleries on this art segment opened just 9 years ago and with a national contemporary art museum launched 7 years ago. These facts, despite the legislative gaps and blurred professional ethics – inherent to any economy starting out - , bring significant advantages: **creativity and innovation** in promoting and selling the artist, **exponential growth** of an artist's market value and of the value of his/her art works, and **long-term financial gain** for all stakeholders (artist, artist representative, curator, art dealer, buyer, collector, investor). One of the *Nasui private collection&gallery* 's key objectives, in order to be able to harmonize the contemporary Romanian artists' market values to the international contemporary art market, is to position and promote their art works as financial investment instruments with results on medium (1 to 3 years) and long term. Furthermore, *Nasui private collection&gallery* takes into consideration short-term investments, within the quarterly project Fair Trade Art: small works, rare pieces from author series, art works preparing the main pieces.

Cultural promotion

The international art scene remains curious and attentive to the Romanian contemporary artists, the generations of the 80es, 90es and post-2000. Due to careful and rigorous selections of artists and works, *Nasui private collection&gallery* succeeds to organise, in 2011, international curatorial projects within established thus favourable cultural contexts: [Moscow Biennale of Contemporary Art](#) (with a private Preview in Bucharest at Artex Services House), [Artists House in Tel Aviv](#) – the oldest cultural location in Israel and [Pecherskiy Gallery](#) – one of the most *en vogue* commercial galleries in Moscow centre. These projects make **98 Romanian contemporary art works circulate on the international artistic scene**.



Cultural-financial strategies

The healthy growth of artistic market value is made gradually, through the creation of specific communication instruments, within long-term strategies. The cultural operator *Nasui private collection&gallery* avoids the "hit-and-run" micro-projects, i.e. selling an art work like a selling a decorative, consumer object. Each and every art work has its own value, given and grown within international financial and cultural contexts (circulation in specific museums and biennales, publication of art books and informational materials, participation in carefully-selected international art fairs and auctions, target-specific private vernissages etc.)

Future contemporary Romania

For 2012 and 2013 *Nasui private collection&gallery* pursues to further develop national and international projects, with curatorial projects and financial projects in Europe (Bucharest, Paris, Bordeaux, Liverpool, Limerick City, Bratislava, Marseille-Provence, Venice, Vienna) and beyond (Dubai – United Arab Emirates, City of Cambridge –Waterloo region Canada).

The next immediate project: the biggest personal exhibition of Francisc Chiuariu, in three important locations: Mogosoia Palace, National Museum of Contemporary Art and AnnArt Gallery Bucharest. Details on <http://www.cosminnasui.com/communication/>

Portfolio of artists: Radu Belcin, Dragoş Burlacu, Francisc Chiuariu, Ana Maria Micu, Cătălin Petrişor, Flavia Pitiş, Bogdan Raţa, Aurel Tar

Invited artists: Maxim Dumitraş, Valeriu Mladin, Lucian Muntean

Published books: "Colouring the Grey. Second wave of Romanian contemporary emerging artists" (Vellant Publishing House),"Colouring the Grey. The State of Mind" (Vellant Publishing House)

Collected artists: **Romanian heritage art:** Iosif Iser, Camil Ressu; **International:** Christo&Jeanne-Claude; **Romanian contemporary art:** Dragoş Burlacu, Francisc Chiuariu, Nicolae Coşniceru, Costea Constantin Daniel, Simona Dobrescu, Dorel Găină, Bogdan Mateiaş, Florin Mitroi, Alexandru Rădvan, Bogdan Raţa, Mircea Suci, Aurel Tar, Vasile Tolan, Mirela Trăistaru, Zoltan Bela

Partners: Vellant Publishing Romania, Romanian Cultural Institute Bucharest, Romanian Cultural Institute Tel Aviv, ARTPLAY Design Centre Moscova, Artists House Tel Aviv, Alex Solodov Art Studio Moscow, V-Art/Pecherskiy Gallery Moscow, The Ministry of Culture and National Heritage, Artex Services, AnnArt Gallery Bucharest, Artmark, Tarom, B23T, Chapman Taylor Romania, Van Project&Design, Alukoeningstahl, Illy Romania, Modernism.ro, Radio Romania International (RRI), Best Communication Media – Clockwise Translations.

*Nasui private collection&gallery aims to *circulate its artists and art works on national and international art markets and scenes and to *contribute to the sustainable growth of the represented artists' market values. Services: expertise in modern and contemporary art, consultancy in contemporary art investment, curatorship, cultural management, cultural PR*



Cosmin Năsui
Artist representative // Art investment consultant // Curator
mobile: (+40) 0723 358 945
e-mail: cosmin@cosminnasui.com

Oana Ioniță
Project manager // Communication consultant
mobile: (+40) 0730 040 514
e-mail: oana@cosminnasui.com

Nasui private collection&gallery
Premium art works. Private vernissages. Investments in art
70 Emil Racoviță str, vila 81A2, Ilfov (București, Romania)
Tel: 004 0371 185 729
Web: <http://www.cosminnasui.com>
(telephone and online appointments)